



Benjamin D. Sennett

Brander and Animator

Personal Profile

I design big identities for small businesses. Developing strategic brand and affordable animation. I see the use of design everywhere I go and I use it to further enhance my own design work. I'm more than ready to start from the bottom and learn all I can about this career field.

Education

New England Institute of Technology, East Greenwich, RI
Graphics Multimedia and Web Design
Associate Degree Spring 2018
Bachelor's Degree Summer 2019

Projects

Empire Brewing Company Rebrand

For a class project I created a photo essay, a collection of shots that helped reinforce an idea or message meant to be present in all the photos. My essay was titled "A Day Through Our Eyes". The central idea was that I was to document how my friends and I spend our time.

We Share Hope Promo Video

I was tasked with rebranding a coffee house, I believed it was very well put together, and would enhance engagement with the consumer more than their current branding. At the end of this project I had to present my rebrand and the process.

Dylan's Mobile Grooming Branding

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IMG Facebook Ad

IMG (Intergrated Media Group) is a digital marketing agency that commissioned me to create a Facebook ad to attract clients to hire their web design department. I was given complete creative freedom with the concept that I pitched and layout of the video.

Skills

- Adobe Creative Suite
- Team Collaboration
- WordPress
- Problem Solving
- Time Management
- Presenting
- Quick Learner
- Business Writing
- Microsoft Office

Interests



Environment



Music



Animal Rights



New Technology



Philosophy



Photography



Reading



Meditation



Chess

Contact

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